

# GO BOLD

## IN 2024

This year, we're heading into our Bold era. Trends in 2024 are fearless and innovative. Watch for trends that transform living spaces into unique expressions of personal style.

From eye-catching backsplashes to exterior house colors that defy convention, here are some daring trends to inspire your home makeover in the coming year.

### SPLASHER BACKSPASHES

Subway tile had a good run, but this year nobody puts backsplashes in the corner. Homeowners are embracing vibrant, patterned tiles that make a front-and-center statement in kitchens and bathrooms. Moroccan, mid-century modern and floral patterns will take center stage, along with geometric designs and strong colorways - think seaside blues and greens, or deeper hues and shades of black. Having fun with tile invites creativity into your project, and injects personality into spaces that were once considered purely functional.



### THINGS ARE LOOKING UP FOR CEILINGS

Once plain, white and forgotten, ceilings should no longer be considered an afterthought. Homeowners have gradually been letting color take over their fifth wall as a way to visually heighten or cozy up a room. Now we're expecting more head-turning looks using wood and texture. Rather than a few spaced wooden beams, we're seeing a whole flood of wood flooring planks to cover a ceiling. Additionally, extending the ceiling finish to an accent wall is another way to visually elongate a room.

### EXTERIOR COLORS WITH A PUNCH

The exterior of your home is the first impression guests and passersby get, so why not make it memorable? In 2024, we're witnessing a shift toward brighter, bolder house colors. With advancements in siding materials, homeowners now have more options when it comes to color, and they also have confidence knowing those materials are more weather and fade resistant than ever before. Unexpected pops of color for front doors and shutters are also becoming a hallmark of contemporary curb appeal.

CONTINUED ON PAGE 14 ▶



S.J. Janis Company, Inc.



Timber Innovations, LLC



Bartelt, The Remodeling Resource



J&J Contractors I, LLC

# MAXIMIZE

## YOUR HOME'S POTENTIAL

Do you ever feel like your home has those "dead zones" – neglected spaces either left vacant or collecting dust and clutter – that could be so much more? Well, you're not alone.

We chatted with three NARI Milwaukee members and experts who've helped countless homeowners transform their wasted spaces into beautiful and functional solutions. Here are just a few of their ingenious ideas.

### Garage Organization with Erica Schaad

*Designer, White Rabbit Home Improvement*

Designer Erica Schaad sees a world of potential in garages. A well-planned and organized garage can serve as a mudroom, 'drop zone', sporting equipment site, personal garden center,

and even has the potential to be an overflow entertaining space.

Wall systems and overhead racks can keep kids' sports equipment organized and nearby the car for easy loading and unloading. Shelving, cubbies or lockers work well to carve out a mudroom alternative. Base cabinets topped with a decorative counter can transform the garage into a serving area for drinks

or snacks while entertaining. Adding a fridge and flanking it with cabinetry gives the space an even more polished look, and reduces kitchen overcrowding.



White Rabbit Home Improvement





**“We can easily convert that neglected nook to accommodate a washer and dryer, desk or turn it into a well-organized storage zone. Really, there are so many possibilities.”**

- JENNY VOSS, RIEMER REMODEL

### **Unique Spaces with Michelle Swier**

*Allied ASID, Principal Designer, MKE Design Build*

Working in converted condos often means dealing with unique shapes and spaces. Michelle Swier faced one particular challenge with a large column that created a dead zone in an alcove. The condo owner positioned his desk in this space when he began working from home in 2020, but didn't like seeing his work during off hours.

The solution? A day-to-night transformation. Swier and her team designed an all-in-one piece – a beautiful bar cabinet that turns into a desk during the day, offering a seamless transition. The added touch of lighting turned the column into a signature architectural element.

CONTINUED ON PAGE 70 ▶

# 6 WAYS

## TO IMPROVE *CURB* APPEAL

A first impression of your home starts at the curb, and creating a captivating exterior not only *enhances its aesthetic charm* but also *elevates its overall value*. Whether you're gearing up to sell or simply craving a fresh look, here are some tried-and-true ways to unleash your home's greatest curb appeal.



LandCrafters, LLC

# 1

## Lock in the Landscaping

Begin the transformation by framing your home with lush, well-maintained landscaping. Trimmed bushes, vibrant flowers, and a neatly manicured lawn can instantly elevate the entire facade. Consider incorporating mulch or decorative stones for a polished finish, and don't forget the power of a stylish mailbox or charming house numbers.

# 2

## Stately Siding

Your home's siding is its outer armor, and when it's in rough shape, it shows - both visually and on your energy bill. Consider updating to low-maintenance materials like vinyl or fiber cement for a durable and stylish finish. Opt for colors that complement your surroundings and architectural style.



Timber Innovations, LLC